

Whitney Leavitt

@whitleavitt



Entertainment & Media

American influencer and television personality



2.2M

Followers

157.1M

Tracked views

9.25%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 21 Oct 2026.

Instagram

@whitleavitt

2.2M

Followers · Current audience snapshot

157.1M

Tracked views
Tracked content sample

9.25%

Engagement

14.4M

Available likes

98K

Tracked comments

483

Available posts

3.8M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

16 Sept 2026

22.9M

views

1.5M likes / 14.1K comments

— shares / — saves



Instagram / Reel

09 Jul 2026

8.5M

views

259.4K likes / 3.8K comments

— shares / — saves

Post 2

View content online

Instagram / Reel

15 Sept 2026

17.5M

views

468.4K likes / 5.8K comments

— shares / — saves

Post 5

View content online

Instagram / Reel

26 Jun 2026

7.5M

views

207.3K likes / 801 comments

— shares / — saves

Post 3

View content online

Instagram / Reel

16 Sept 2026

11.3M

views

1.5M likes / 14.1K comments

— shares / — saves

Post 6

View content online

Instagram / Reel

30 May 2026

7.4M

views

173.9K likes / 1.5K comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Whitney Leavitt

Not currently accepting new collaborations

Instagram / @whitleavitt

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@whitleavitt / Snapshot: 2026-10-21

Performance	Value	Source scope
Followers	2.2M	Current audience snapshot
Tracked views	157.1M	Tracked content sample
Engagement	9.25%	Tracked content sample
Available likes	14.4M	Tracked content sample
Tracked comments	98K	Tracked content sample
Available posts	483	Platform lifetime total
Average / tracked post	3.8M	Tracked content sample

60 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@whitleavitt / Dated source evidence

Follower observations

2 of 2 saved observations.

Recorded date	Followers
2026-07-25	2,028,381
2026-10-21	2,160,189

Publication cohorts

5 of 5 saved cohorts.

Month	Posts	Current views
May 2026	4	9.3M
Jun 2026	18	25.3M
Jul 2026	14	25.8M
Sep 2026	14	80.6M
Oct 2026	10	16.1M

Observed followers: 2,028,381 to 2,160,189 (+6.5%) from 2026-07-25 to 2026-10-21. 2 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.