

Taylor Frankie Paul

@taylorfrankiepaul

Entertainment & Media

American influencer and television personality



2.6M

Followers

315.4M

Tracked views

4.68%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 13 Sept 2026.

Instagram

@taylorfrankiepaul

2.6M

Followers · Current audience snapshot

315.4M

Tracked views
Tracked content sample

4.68%

Engagement

14.5M

Available likes

271.7K

Tracked comments

12

Available posts

3.8M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1 View content online Instagram / Reel 14 Mar 2026 22.4M views 184.4K likes / 20.7K comments — shares / — saves	Post 2 View content online Instagram / Reel 12 Mar 2026 16.5M views 133.5K likes / 5.6K comments — shares / — saves	Post 3 View content online Instagram / Reel 19 Feb 2026 16.4M views 241.4K likes / 5.9K comments — shares / — saves
Post 4 View content online Instagram / Reel 11 Mar 2026 13M views 211.2K likes / 3.3K comments — shares / — saves	Post 5 View content online Instagram / Reel 04 Apr 2026 12.9M views 232.3K likes / 3.6K comments — shares / — saves	Post 6 View content online Instagram / Reel 07 Feb 2026 11.1M views 282.6K likes / 1.6K comments — shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Taylor Frankie Paul

Not currently accepting new collaborations

Instagram / @taylorfrankiepaul

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@taylorfrankiepaul / Snapshot: 2026-09-13

Performance	Value	Source scope
Followers	2.6M	Current audience snapshot
Tracked views	315.4M	Tracked content sample
Engagement	4.68%	Tracked content sample
Available likes	14.5M	Tracked content sample
Tracked comments	271.7K	Tracked content sample
Available posts	12	Platform lifetime total
Average / tracked post	3.8M	Tracked content sample

153 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@taylorfrankiepaul / Dated source evidence

Follower observations

5 of 5 saved observations.

Recorded date	Followers
2026-07-27	2,656,610
2026-08-18	2,644,617
2026-08-31	2,635,460
2026-09-05	2,631,587
2026-09-13	2,632,124

Publication cohorts

9 of 9 saved cohorts.

Month	Posts	Current views
Jan 2026	4	9.7M
Feb 2026	11	51.9M
Mar 2026	7	65.5M
Apr 2026	7	38.2M
May 2026	14	35.8M
Jun 2026	16	39M
Jul 2026	31	34.8M
Aug 2026	39	22M
Sep 2026	24	18.5M

Observed followers: 2,656,610 to 2,632,124 (-0.92%) from 2026-07-27 to 2026-09-13. 5 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.