

Sheryl Rubio

@sherylrubio

Entertainment & Media

Venezuelan actress, singer, model, composer and fashion designer



4M

Followers

63.7M

Tracked views

15.58%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 13 Sept 2026.

Instagram

@sherylrubio

4M

Followers · Current audience snapshot

63.7M

Tracked views
Tracked content sample

15.58%

Engagement

9.8M

Available likes

179.8K

Tracked comments

12

Available posts

1.5M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

09 May 2026

5.9M

views

468.4K likes / 44K comments

— shares / — saves

Post 2

View content online

Instagram / Reel

14 Aug 2025

3.7M

views

249.2K likes / 3.2K comments

— shares / — saves

Post 3

View content online

Instagram / Reel

12 May 2026

3.3M

views

181.2K likes / 1.6K comments

— shares / — saves

Post 4

View content online

Instagram / Reel

01 Dec 2025

2.8M

views

217.3K likes / 4.9K comments

— shares / — saves

Post 5

View content online

Instagram / Reel

18 Aug 2025

2.6M

views

146.1K likes / 19.7K comments

— shares / — saves

Post 6

View content online

Instagram / Reel

04 Sept 2025

2.5M

views

214K likes / 2.2K comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Sheryl Rubio

Not currently accepting new collaborations

Instagram / @sherylrubio

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@sherylrubio / Snapshot: 2026-09-13

Performance	Value	Source scope
Followers	4M	Current audience snapshot
Tracked views	63.7M	Tracked content sample
Engagement	15.58%	Tracked content sample
Available likes	9.8M	Tracked content sample
Tracked comments	179.8K	Tracked content sample
Available posts	12	Platform lifetime total
Average / tracked post	1.5M	Tracked content sample

78 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@sherylrubio / Dated source evidence

Follower observations

4 of 4 saved observations.

Recorded date	Followers
2026-07-28	3,976,839
2026-08-12	3,976,379
2026-08-31	3,973,687
2026-09-13	3,971,522

Publication cohorts

12 of 14 saved cohorts.

Month	Posts	Current views
Sep 2025	6	5.1M
Oct 2025	4	2.9M
Nov 2025	7	4.7M
Dec 2025	7	7.1M
Jan 2026	4	1.1M
Feb 2026	3	1.4M
Mar 2026	4	1.6M
Apr 2026	2	978.5K
May 2026	14	13.6M
Jun 2026	6	3.7M
Jul 2026	6	2M
Aug 2026	4	337.4K

Observed followers: 3,976,839 to 3,971,522 (-0.13%) from 2026-07-28 to 2026-09-13. 4 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.