

# Candace Owens

@realcandaceowens



## Other

American political commentator (born 1989)



6.3M

Followers

86.6M

Tracked views

3.61%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

# Instagram performance.

Source-scoped performance, recorded 21 Oct 2026.

## Instagram

@realcandaceowens

6.3M

Followers · Current audience snapshot

86.6M

Tracked views  
Tracked content sample

3.61%

Engagement

2.9M

Available likes

228.8K

Tracked comments

27

Available posts

4.1M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.  
Complete account records and dated evidence appear in the appendix.

# The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

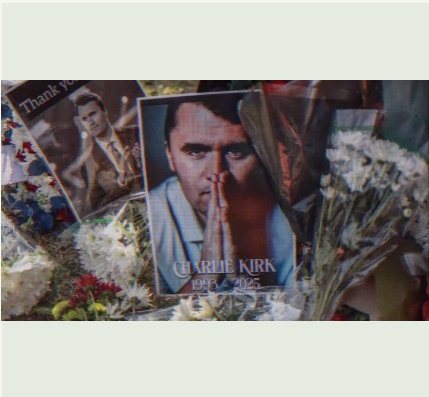


Instagram / Reel

06 Aug 2025

11.5M views

87K likes / 28.4K comments  
— shares / — saves



Instagram / Reel

23 Feb 2026

8.9M views

316K likes / 16.5K comments  
— shares / — saves



Post 3

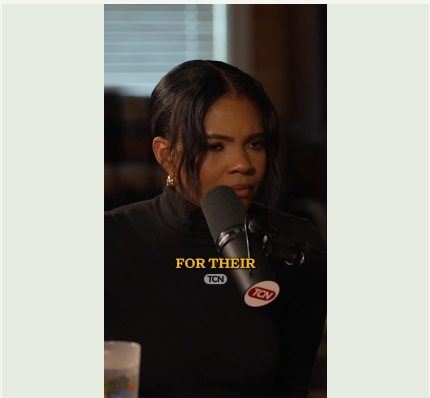
[View content online](#)

Instagram / Reel

01 Aug 2025

7.5M views

153K likes / 6.8K comments  
— shares / — saves

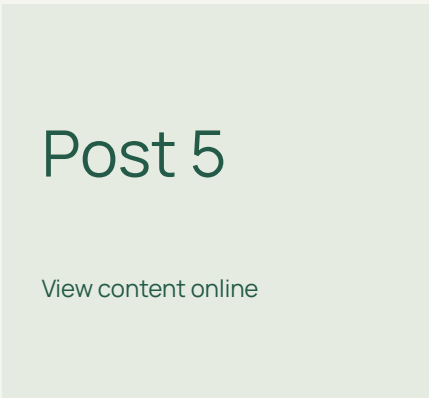


Instagram / Reel

01 Aug 2025

7.2M views

70K likes / 5.8K comments  
— shares / — saves



Post 5

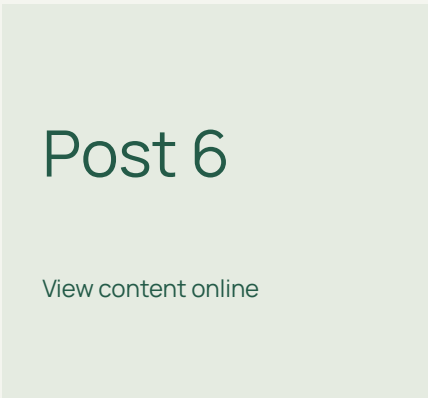
[View content online](#)

Instagram / Reel

01 Aug 2025

5.2M views

68.9K likes / 4.4K comments  
— shares / — saves



Post 6

[View content online](#)

Instagram / Reel

06 Aug 2025

4.9M views

87K likes / 28.4K comments  
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

# Let's work together.

Candace Owens

Not currently accepting new collaborations

Instagram / @realcandaceowens

## View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

# Instagram source record.

@realcandaceowens / Snapshot: 2026-10-21

| Performance            | Value  | Source scope              |
|------------------------|--------|---------------------------|
| Followers              | 6.3M   | Current audience snapshot |
| Tracked views          | 86.6M  | Tracked content sample    |
| Engagement             | 3.61%  | Tracked content sample    |
| Available likes        | 2.9M   | Tracked content sample    |
| Tracked comments       | 228.8K | Tracked content sample    |
| Available posts        | 27     | Platform lifetime total   |
| Average / tracked post | 4.1M   | Tracked content sample    |

37 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

# Instagram observations.

@realcandaceowens / Dated source evidence

## Follower observations

5 of 5 saved observations.

| Recorded date | Followers |
|---------------|-----------|
| 2026-07-28    | 6,337,975 |
| 2026-08-31    | 6,318,257 |
| 2026-09-13    | 6,305,077 |
| 2026-10-18    | 6,280,410 |
| 2026-10-21    | 6,278,503 |

## Publication cohorts

8 of 8 saved cohorts.

| Month    | Posts | Current views |
|----------|-------|---------------|
| Feb 2025 | 13    | 3.4M          |
| Mar 2025 | 4     | 11M           |
| Apr 2025 | 2     | Not available |
| Aug 2025 | 10    | 44M           |
| Jan 2026 | 2     | 4.8M          |
| Feb 2026 | 2     | 12.3M         |
| Apr 2026 | 2     | 4.8M          |
| May 2026 | 2     | 6.2M          |

Observed followers: 6,337,975 to 6,278,503 (-0.94%) from 2026-07-28 to 2026-10-21. 5 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.