

Raina Huang

@rainaiscrazy



Other

American competitive eater



1.4M

Followers

18.7M

Tracked views

7.32%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 13 Sept 2026.

Instagram

@rainaiscrazy

1.4M

Followers · Current audience snapshot

18.7M

Tracked views
Tracked content sample

7.32%

Engagement

1.3M

Available likes

26.7K

Tracked comments

12

Available posts

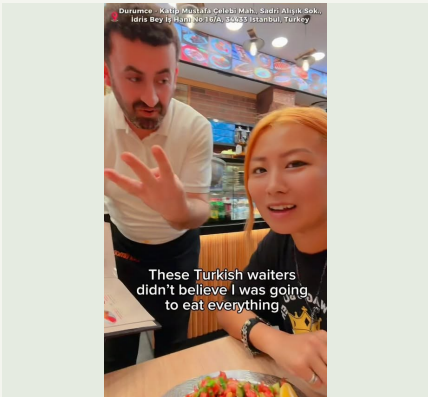
144.9K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.



Instagram / Reel

12 Sept 2026

3.2M views

214.5K likes / 2.2K comments
— shares / — saves



Instagram / Reel

18 Jul 2026

1.8M views

25K likes / 147 comments
— shares / — saves

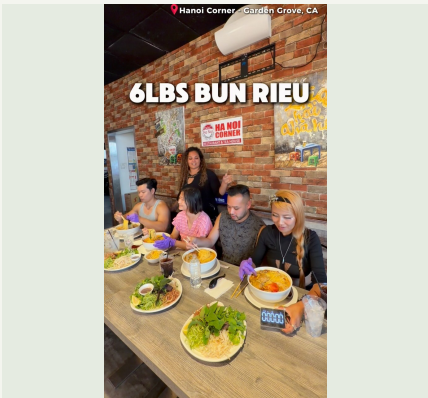


Instagram / Reel

23 Jul 2026

1.1M views

79.2K likes / 1.2K comments
— shares / — saves

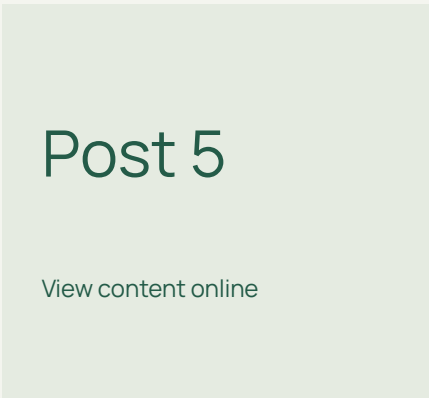


Instagram / Reel

15 Aug 2026

975.1K views

20.6K likes / 228 comments
— shares / — saves

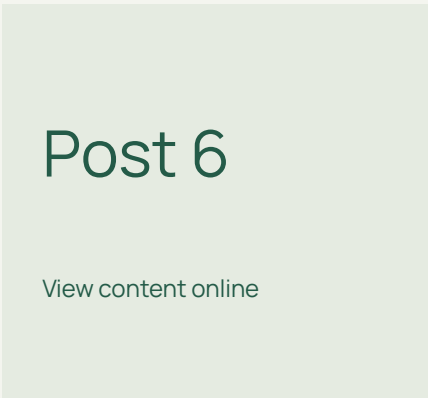


Instagram / Reel

18 Jul 2026

709.7K views

30.1K likes / 398 comments
— shares / — saves



Instagram / Reel

15 Aug 2026

641.6K views

20.6K likes / 228 comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Raina Huang

Not currently accepting new collaborations

Instagram / @rainaiscrazy

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@rainaiscrazy / Snapshot: 2026-09-13

Performance	Value	Source scope
Followers	1.4M	Current audience snapshot
Tracked views	18.7M	Tracked content sample
Engagement	7.32%	Tracked content sample
Available likes	1.3M	Tracked content sample
Tracked comments	26.7K	Tracked content sample
Available posts	12	Platform lifetime total
Average / tracked post	144.9K	Tracked content sample

210 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@rainaiscrazy / Dated source evidence

Follower observations

6 of 6 saved observations.

Recorded date	Followers
2026-07-26	1,283,573
2026-08-18	1,322,524
2026-08-24	1,334,643
2026-08-31	1,341,712
2026-09-05	1,347,342
2026-09-13	1,362,373

Publication cohorts

3 of 3 saved cohorts.

Month	Posts	Current views
Jul 2026	94	8.8M
Aug 2026	74	5.7M
Sep 2026	42	4.2M

Observed followers: 1,283,573 to 1,362,373 (+6.14%) from 2026-07-26 to 2026-09-13. 6 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.