

Nick Shirley

@nickshirley



Other

We out here everywhere, follow to come along
New and full videos 🖱️ Hoodies/tees as well 🖱️



3.3M

Followers

149.8M

Tracked views

12.07%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 21 Oct 2026.

Instagram

@nickshirley

3.3M

Followers · Current audience snapshot

149.8M

Tracked views
Tracked content sample

12.07%

Engagement

17.4M

Available likes

724.9K

Tracked comments

530

Available posts

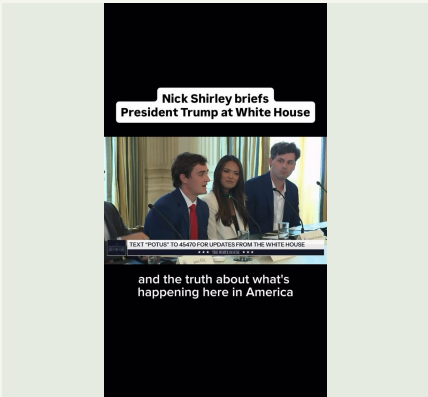
2M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.



Instagram / Reel

08 Oct 2025

18.7M views

1.3M likes / 22.9K comments
— shares / — saves

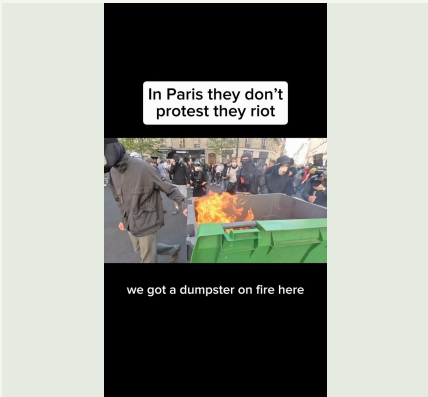


Instagram / Reel

08 Oct 2025

10.8M views

1.3M likes / 22.9K comments
— shares / — saves



Instagram / Reel

19 Oct 2026

8M views

384.3K likes / 12.1K comments
— shares / — saves



Instagram / Reel

23 May 2026

7.2M views

554.6K likes / 13.9K comments
— shares / — saves



Instagram / Reel

12 Jun 2026

6.1M views

267.5K likes / 7.7K comments
— shares / — saves



Instagram / Reel

19 Oct 2026

4.8M views

384.3K likes / 12.1K comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Nick Shirley

Not currently accepting new collaborations

Instagram / @nickshirley

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@nickshirley / Snapshot: 2026-10-21

Performance	Value	Source scope
Followers	3.3M	Current audience snapshot
Tracked views	149.8M	Tracked content sample
Engagement	12.07%	Tracked content sample
Available likes	17.4M	Tracked content sample
Tracked comments	724.9K	Tracked content sample
Available posts	530	Platform lifetime total
Average / tracked post	2M	Tracked content sample

110 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@nickshirley / Dated source evidence

Follower observations

3 of 3 saved observations.

Recorded date	Followers
2026-09-16	3,247,142
2026-10-17	3,273,445
2026-10-21	3,294,045

Publication cohorts

10 of 10 saved cohorts.

Month	Posts	Current views
Jul 2025	1	1.5M
Oct 2025	3	29.4M
Jan 2026	3	Not available
Mar 2026	3	Not available
May 2026	8	19.2M
Jun 2026	10	20.8M
Jul 2026	19	17.2M
Aug 2026	34	21.9M
Sep 2026	13	14.7M
Oct 2026	16	25M

Observed followers: 3,247,142 to 3,294,045 (+1.44%) from 2026-09-16 to 2026-10-21. 3 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.