

Mikayla Matthews

@mikayla__matt



Entertainment & Media

American influencer and television personality



1.9M

Followers

77.3M

Tracked views

9.70%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 21 Oct 2026.

Instagram

@mikayla__matt

1.9M

Followers · Current audience snapshot

77.3M

Tracked views
Tracked content sample

9.70%

Engagement

7.4M

Available likes

72.8K

Tracked comments

1K

Available posts

1.4M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

01 Jun 2026

9.2M

views

17.6K likes / 125 comments

— shares / — saves

Post 2

View content online

Instagram / Reel

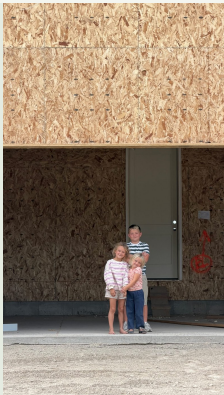
13 Jun 2026

4.4M

views

95.1K likes / 605 comments

— shares / — saves



View content online

Instagram / Reel

12 Oct 2026

4.1M

views

121.1K likes / 764 comments

— shares / — saves

Post 4

View content online

Instagram / Reel

09 Jul 2026

4M

views

98.3K likes / 1.8K comments

— shares / — saves

Post 5

View content online

Instagram / Reel

03 Oct 2026

3.6M

views

208.8K likes / 2.3K comments

— shares / — saves

Post 6

View content online

Instagram / Reel

03 Oct 2026

3.3M

views

62.9K likes / 209 comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Mikayla Matthews

Not currently accepting new collaborations

Instagram / @mikayla__matt

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@mikayla__matt / Snapshot: 2026-10-21

Performance	Value	Source scope
Followers	1.9M	Current audience snapshot
Tracked views	77.3M	Tracked content sample
Engagement	9.70%	Tracked content sample
Available likes	7.4M	Tracked content sample
Tracked comments	72.8K	Tracked content sample
Available posts	1K	Platform lifetime total
Average / tracked post	1.4M	Tracked content sample

76 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@mikayla__matt / Dated source evidence

Follower observations

3 of 3 saved observations.

Recorded date	Followers
2026-07-25	1,737,636
2026-07-31	1,735,786
2026-10-21	1,851,085

Publication cohorts

4 of 4 saved cohorts.

Month	Posts	Current views
Jun 2026	24	37.9M
Jul 2026	28	16.1M
Sep 2026	4	Not available
Oct 2026	20	23.4M

Observed followers: 1,737,636 to 1,851,085 (+6.53%) from 2026-07-25 to 2026-10-21. 3 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.