

Loren Gray

@loren

Entertainment & Media

American singer, social media personality, and model from Pennsylvania



22.1M

Followers

37.8M

Tracked views

5.93%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 18 Sept 2026.

Instagram

@loren

22.1M

Followers · Current audience snapshot

37.8M

Tracked views
Tracked content sample

5.93%

Engagement

2.2M

Available likes

47.1K

Tracked comments

12

Available posts

518.5K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

09 Apr 2025

2.7M

views

3 likes / 369 comments

— shares / — saves

Post 2

View content online

Instagram / Reel

21 May 2025

2.1M

views

3 likes / 673 comments

— shares / — saves

Post 3

View content online

Instagram / Reel

14 Apr 2026

1.8M

views

182.5K likes / 359 comments

— shares / — saves

Post 4

View content online

Instagram / Reel

14 May 2025

1.7M

views

3 likes / 308 comments

— shares / — saves

Post 5

View content online

Instagram / Reel

28 Sept 2025

1.6M

views

3 likes / 226 comments

— shares / — saves

Post 6

View content online

Instagram / Reel

03 Jun 2026

1.6M

views

95.1K likes / 393 comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Loren Gray

Not currently accepting new collaborations

Instagram / @loren

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@loren / Snapshot: 2026-09-18

Performance	Value	Source scope
Followers	22.1M	Current audience snapshot
Tracked views	37.8M	Tracked content sample
Engagement	5.93%	Tracked content sample
Available likes	2.2M	Tracked content sample
Tracked comments	47.1K	Tracked content sample
Available posts	12	Platform lifetime total
Average / tracked post	518.5K	Tracked content sample

153 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@loren / Dated source evidence

Follower observations

8 of 8 saved observations.

Recorded date	Followers
2026-07-25	22,147,283
2026-07-31	22,135,497
2026-08-08	22,121,658
2026-08-13	22,114,592
2026-08-31	22,085,987
2026-09-05	22,079,227
2026-09-13	22,067,718
2026-09-18	22,061,544

Publication cohorts

12 of 19 saved cohorts.

Month	Posts	Current views
Oct 2025	12	899.9K
Nov 2025	1	Not available
Dec 2025	2	Not available
Jan 2026	3	Not available
Feb 2026	5	971.9K
Mar 2026	9	1.1M
Apr 2026	9	2.1M
May 2026	9	1.3M
Jun 2026	10	3.1M
Jul 2026	10	721.3K
Aug 2026	20	1M
Sep 2026	4	Not available

Observed followers: 22,147,283 to 22,061,544 (-0.39%) from 2026-07-25 to 2026-09-18. 8 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.