

Mackenzie Ziegler

@kenzie



Entertainment & Media

American singer, dancer, actress and model



13.5M

Followers

345.2M

Tracked views

2.74%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 21 Oct 2026.

Instagram

@kenzie

13.5M

Followers · Current audience snapshot

345.2M

Tracked views
Tracked content sample

2.74%

Engagement

9.4M	21.5K	273	26.6M
Available likes	Tracked comments	Available posts	Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

27 Apr 2026

336.2M

views

3 likes / 1.1K comments

— shares / — saves

Post 2

View content online

Instagram / Reel

14 Oct 2025

3M

views

112.4K likes / 607 comments

— shares / — saves

Post 3

View content online

Instagram / Reel

12 Apr 2026

1.1M

views

3 likes / 182 comments

— shares / — saves



Instagram / Reel

22 Aug 2026

856.5K

views

3 likes / 82 comments

— shares / — saves

Post 5

View content online

Instagram / Reel

15 Jun 2026

765K

views

28.5K likes / 49 comments

— shares / — saves

Post 6

View content online

Instagram / Reel

30 May 2026

701.9K

views

16.1K likes / 111 comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Mackenzie Ziegler

Not currently accepting new collaborations

Instagram / @kenzie

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@kenzie / Snapshot: 2026-10-21

Performance	Value	Source scope
Followers	13.5M	Current audience snapshot
Tracked views	345.2M	Tracked content sample
Engagement	2.74%	Tracked content sample
Available likes	9.4M	Tracked content sample
Tracked comments	21.5K	Tracked content sample
Available posts	273	Platform lifetime total
Average / tracked post	26.6M	Tracked content sample

110 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@kenzie / Dated source evidence

Follower observations

6 of 6 saved observations.

Recorded date	Followers
2026-07-25	13,577,921
2026-08-31	13,543,737
2026-09-05	13,538,879
2026-09-13	13,530,953
2026-10-17	13,516,019
2026-10-21	13,513,648

Publication cohorts

12 of 14 saved cohorts.

Month	Posts	Current views
Nov 2025	3	Not available
Dec 2025	8	Not available
Jan 2026	3	Not available
Feb 2026	4	Not available
Mar 2026	2	Not available
Apr 2026	9	337.4M
May 2026	19	3.2M
Jun 2026	10	765K
Jul 2026	6	Not available
Aug 2026	21	856.5K
Sep 2026	9	Not available
Oct 2026	4	Not available

Observed followers: 13,577,921 to 13,513,648 (-0.47%) from 2026-07-25 to 2026-10-21. 6 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.