

Josh Helfgott

@joshhelfgott



Other

LGBT Influencer



1.3M

Followers

26.5M

Tracked views

10.77%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 02 Aug 2026.

Instagram

@joshhelfgott

1.3M

Followers · Current audience snapshot

26.5M

Tracked views
Tracked content sample

10.77%

Engagement

2.8M

Available likes

55.3K

Tracked comments

831

Available posts

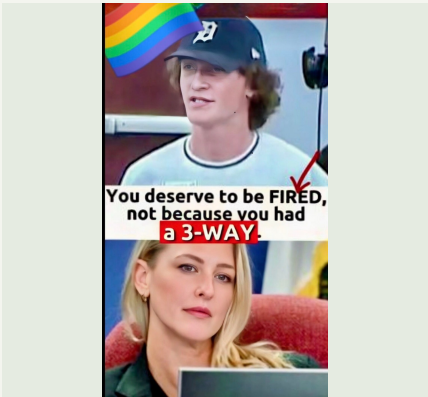
756.8K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

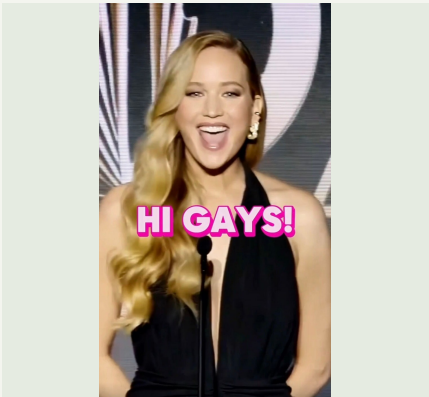


Instagram / Reel

02 Jun 2026

5.2M views

459.2K likes / 4.9K comments
— shares / — saves

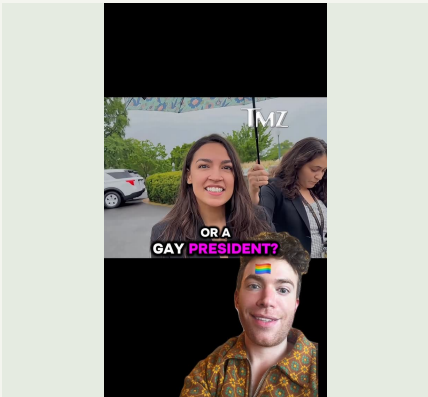


Instagram / Reel

04 Jun 2026

3.5M views

275.4K likes / 1.4K comments
— shares / — saves

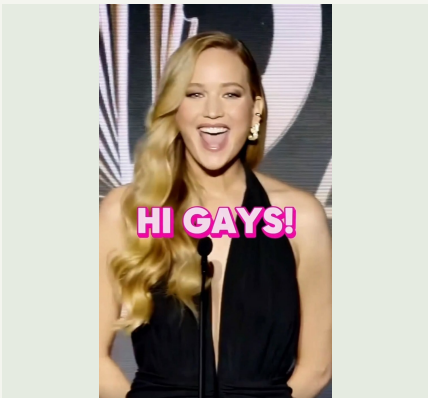


Instagram / Reel

01 May 2026

2.2M views

52.2K likes / 752 comments
— shares / — saves

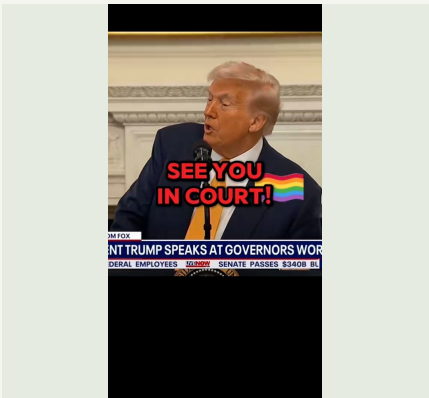


Instagram / Reel

04 Jun 2026

1.7M views

275.4K likes / 1.4K comments
— shares / — saves

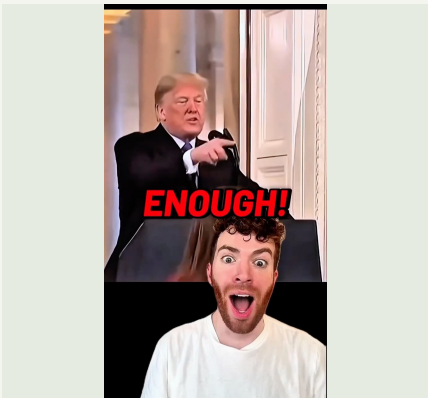


Instagram / Reel

03 Jun 2026

1.7M views

96.3K likes / 2.7K comments
— shares / — saves



Instagram / Reel

03 Jun 2026

1.3M views

125.2K likes / 1.6K comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Josh Helfgott

Not currently accepting new collaborations

Instagram / @joshhelfgott

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@joshhelfgott / Snapshot: 2026-08-02

Performance	Value	Source scope
Followers	1.3M	Current audience snapshot
Tracked views	26.5M	Tracked content sample
Engagement	10.77%	Tracked content sample
Available likes	2.8M	Tracked content sample
Tracked comments	55.3K	Tracked content sample
Available posts	831	Platform lifetime total
Average / tracked post	756.8K	Tracked content sample

48 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@joshhelfgott / Dated source evidence

Follower observations

2 of 2 saved observations.

Recorded date	Followers
2026-07-29	1,330,798
2026-08-02	1,330,519

Publication cohorts

8 of 8 saved cohorts.

Month	Posts	Current views
Dec 2022	2	1.1M
Jun 2023	2	Not available
Feb 2026	6	1.1M
Mar 2026	7	1.4M
Apr 2026	3	483.3K
May 2026	3	2.8M
Jun 2026	23	19.5M
Jul 2026	2	Not available

Observed followers: 1,330,798 to 1,330,519 (-0.02%) from 2026-07-29 to 2026-08-02. 2 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.