

Jen Affleck

@jenniferlaffleck



Entertainment & Media

American influencer and television personality



1.7M

Followers

106.5M

Tracked views

6.20%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 24 Oct 2026.

Instagram

@jenniferlaffleck

1.7M

Followers · Current audience snapshot

106.5M

Tracked views
Tracked content sample

6.20%

Engagement

6.6M

Available likes

39K

Tracked comments

276

Available posts

2.7M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.



Instagram / Reel

20 Aug 2026

6.7M views

103.6K likes / 476 comments
— shares / — saves



Instagram / Reel

30 Apr 2026

6M views

36K likes / 161 comments
— shares / — saves



Instagram / Reel

25 Apr 2026

5.9M views

129.2K likes / 1.7K comments
— shares / — saves



Instagram / Reel

26 Mar 2026

4.9M views

62K likes / 566 comments
— shares / — saves



Instagram / Reel

10 Sept 2026

4.7M views

61.5K likes / 1.2K comments
— shares / — saves



Instagram / Reel

24 Aug 2026

4.7M views

67.3K likes / 266 comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Jen Affleck

Not currently accepting new collaborations

Instagram / @jenniferlaffleck

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@jenniferlaffleck / Snapshot: 2026-10-24

Performance	Value	Source scope
Followers	1.7M	Current audience snapshot
Tracked views	106.5M	Tracked content sample
Engagement	6.20%	Tracked content sample
Available likes	6.6M	Tracked content sample
Tracked comments	39K	Tracked content sample
Available posts	276	Platform lifetime total
Average / tracked post	2.7M	Tracked content sample

60 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@jenniferlaffleck / Dated source evidence

Follower observations

2 of 2 saved observations.

Recorded date	Followers
2026-07-28	1,697,104
2026-10-24	1,671,859

Publication cohorts

9 of 9 saved cohorts.

Month	Posts	Current views
Feb 2026	4	1.9M
Mar 2026	5	13.9M
Apr 2026	9	25.8M
May 2026	6	10.6M
Jun 2026	8	6.5M
Jul 2026	4	765.7K
Aug 2026	6	19.4M
Sep 2026	12	21.8M
Oct 2026	6	5.8M

Observed followers: 1,697,104 to 1,671,859 (-1.49%) from 2026-07-28 to 2026-10-24. 2 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.