

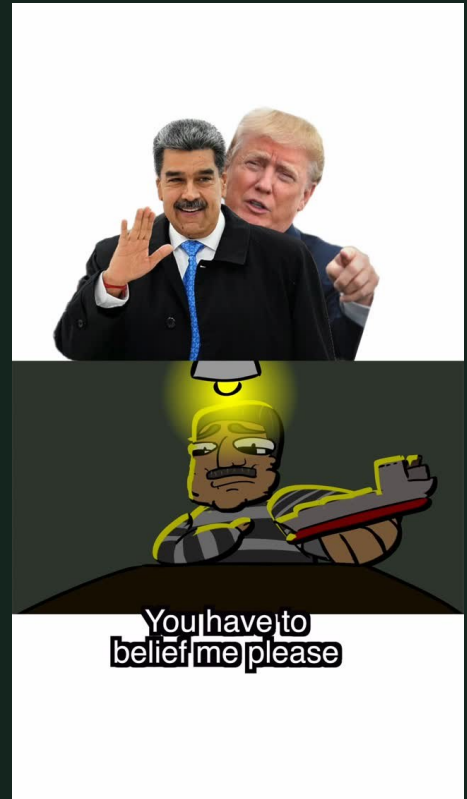
Rucka Rucka Ali

@iamrucka



Entertainment & Media

Israeli-American musician, comedian and
YouTuber



197.8K

Followers

7.7M

Tracked views

10.14%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 28 Jul 2026.

Instagram

@iamrucka

197.8K

Followers · Current audience snapshot

7.7M

Tracked views
Tracked content sample

10.14%

Engagement

773K

Available likes

9.8K

Tracked comments

2.7K

Available posts

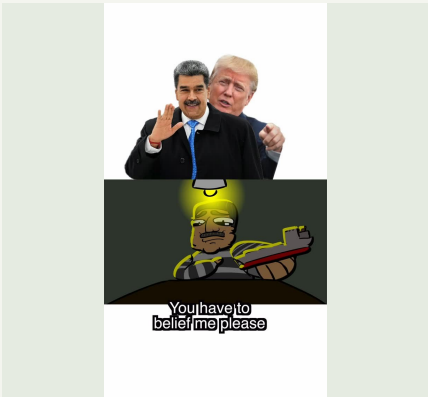
266.2K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

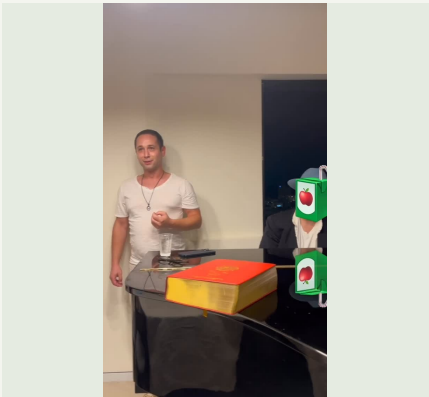


Instagram / Reel

11 Apr 2026

2M views

168.3K likes / 692 comments
— shares / — saves

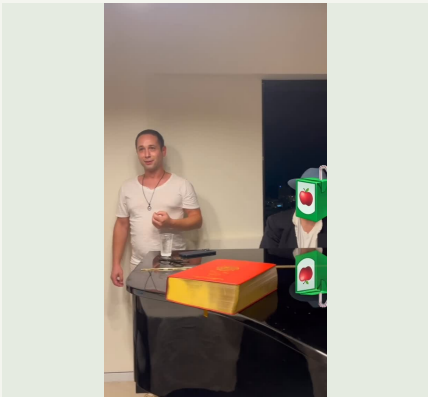


Instagram / Reel

20 Oct 2025

1.9M views

178.9K likes / 1.9K comments
— shares / — saves



Instagram / Reel

20 Oct 2025

1.2M views

178.9K likes / 1.9K comments
— shares / — saves

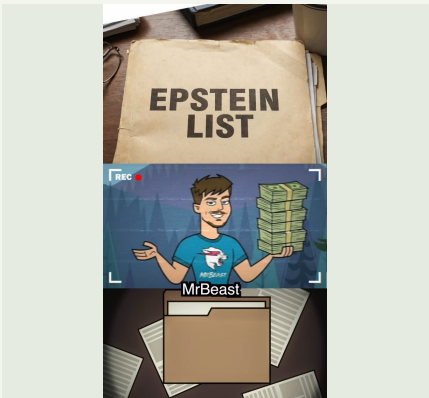


Instagram / Reel

07 Jun 2026

587.8K views

54.3K likes / 1.5K comments
— shares / — saves



Instagram / Reel

25 Apr 2026

547.6K views

37.5K likes / 757 comments
— shares / — saves



Instagram / Reel

07 Jun 2026

275K views

54.3K likes / 1.5K comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Rucka Rucka Ali

Not currently accepting new collaborations

Instagram / @iamrucka

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@iamrucka / Snapshot: 2026-07-28

Performance	Value	Source scope
Followers	197.8K	Current audience snapshot
Tracked views	7.7M	Tracked content sample
Engagement	10.14%	Tracked content sample
Available likes	773K	Tracked content sample
Tracked comments	9.8K	Tracked content sample
Available posts	2.7K	Platform lifetime total
Average / tracked post	266.2K	Tracked content sample
Shares	0	Source-reported value
Saves	0	Source-reported value

36 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@iamrucka / Dated source evidence

Follower observations

1 of 1 saved observations.

Recorded date	Followers
2026-07-28	197,781

Publication cohorts

6 of 6 saved cohorts.

Month	Posts	Current views
Oct 2025	2	3.2M
Jan 2026	2	134.9K
Apr 2026	6	2.8M
May 2026	8	522.4K
Jun 2026	4	862.8K
Jul 2026	14	220.7K

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.