

Megan Lee

@hellomeganlee



Entertainment & Media

Korean American pop singer



130.2K

Followers

637.6K

Tracked views

17.80%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 30 Jul 2026.

Instagram

@hellomeganlee

130.2K

Followers · Current audience snapshot

637.6K

Tracked views

Tracked content sample

17.80%

Engagement

112.1K

Available likes

1.4K

Tracked comments

290

Available posts

29K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.



Instagram / Reel

07 Jan 2026

286.4K views

36.6K likes / 106 comments
— shares / — saves

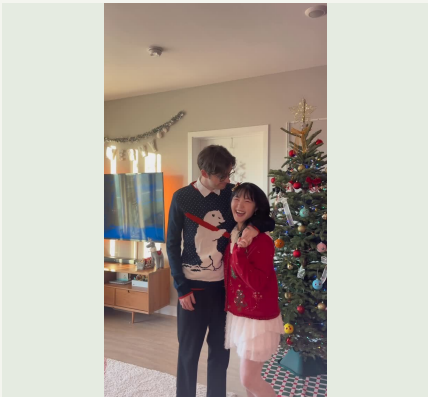


Instagram / Reel

07 Jan 2026

187.2K views

36.6K likes / 106 comments
— shares / — saves



Instagram / Reel

12 Dec 2025

32.2K views

1.6K likes / 53 comments
— shares / — saves

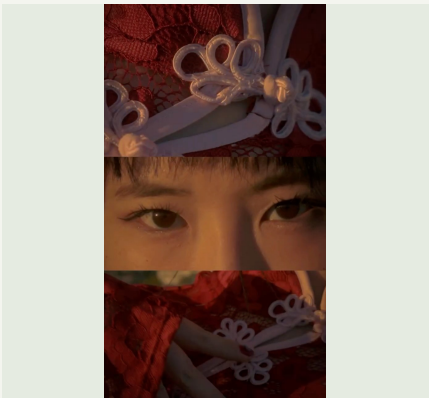


Instagram / Reel

13 Apr 2025

29.2K views

3 likes / 44 comments
— shares / — saves



Instagram / Reel

14 Feb 2026

13.1K views

683 likes / 27 comments
— shares / — saves



Instagram / Reel

08 Jan 2026

13K views

584 likes / 11 comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Megan Lee

Not currently accepting new collaborations

Instagram / @hellomeganlee

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@hellomeganlee / Snapshot: 2026-07-30

Performance	Value	Source scope
Followers	130.2K	Current audience snapshot
Tracked views	637.6K	Tracked content sample
Engagement	17.80%	Tracked content sample
Available likes	112.1K	Tracked content sample
Tracked comments	1.4K	Tracked content sample
Available posts	290	Platform lifetime total
Average / tracked post	29K	Tracked content sample

36 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@hellomeganlee / Dated source evidence

Follower observations

1 of 1 saved observations.

Recorded date	Followers
2026-07-30	130,161

Publication cohorts

10 of 10 saved cohorts.

Month	Posts	Current views
Apr 2025	2	38.4K
Jul 2025	2	Not available
Nov 2025	2	Not available
Dec 2025	2	32.2K
Jan 2026	5	486.6K
Feb 2026	1	13.1K
Apr 2026	1	Not available
May 2026	3	9.3K
Jun 2026	6	32.8K
Jul 2026	12	25.2K

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.