

# Harley Morenstein

@harleyplays



## Entertainment & Media

Canadian Internet personality and actor



433.8K

Followers

5.1M

Tracked views

8.60%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

# Instagram performance.

Source-scoped performance, recorded 02 Aug 2026.

## Instagram

@harleyplays

433.8K

Followers · Current audience snapshot

5.1M

Tracked views  
Tracked content sample

8.60%

Engagement

428.7K

Available likes

13.2K

Tracked comments

1.7K

Available posts

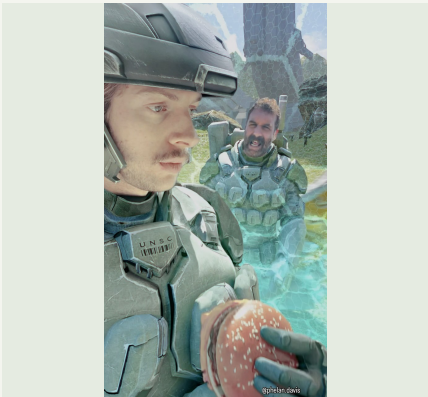
165.8K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.  
Complete account records and dated evidence appear in the appendix.

# The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.



Instagram / Reel

29 Apr 2025

1.2M views

66.8K likes / 448 comments  
— shares / — saves

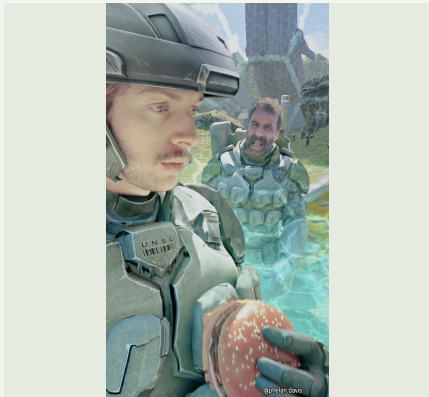


Instagram / Reel

05 Mar 2025

770.4K views

19.1K likes / 2.9K comments  
— shares / — saves



Instagram / Reel

29 Apr 2025

329.6K views

66.8K likes / 448 comments  
— shares / — saves



Instagram / Reel

05 Mar 2025

296.7K views

16.3K likes / 2.9K comments  
— shares / — saves

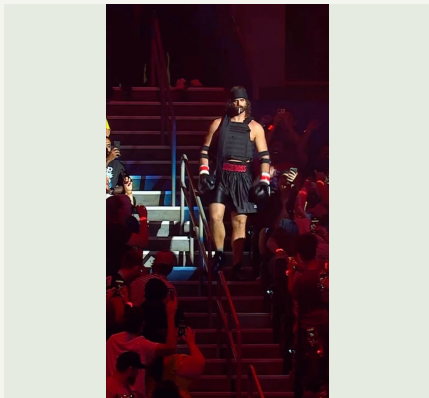


Instagram / Reel

25 Jul 2023

276.4K views

15.7K likes / 388 comments  
— shares / — saves



Instagram / Reel

06 May 2023

207.5K views

6.6K likes / 71 comments  
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

# Let's work together.

Harley Morenstein

Not currently accepting new collaborations

Instagram / @harleyplays

## View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

# Instagram source record.

@harleyplays / Snapshot: 2026-08-02

| Performance            | Value  | Source scope              |
|------------------------|--------|---------------------------|
| Followers              | 433.8K | Current audience snapshot |
| Tracked views          | 5.1M   | Tracked content sample    |
| Engagement             | 8.60%  | Tracked content sample    |
| Available likes        | 428.7K | Tracked content sample    |
| Tracked comments       | 13.2K  | Tracked content sample    |
| Available posts        | 1.7K   | Platform lifetime total   |
| Average / tracked post | 165.8K | Tracked content sample    |

48 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

# Instagram observations.

@harleyplays / Dated source evidence

## Follower observations

2 of 2 saved observations.

| Recorded date | Followers |
|---------------|-----------|
| 2026-07-29    | 433,786   |
| 2026-08-02    | 433,766   |

## Publication cohorts

12 of 17 saved cohorts.

| Month    | Posts | Current views |
|----------|-------|---------------|
| Jun 2023 | 2     | 47.1K         |
| Jul 2023 | 5     | 359.9K        |
| Aug 2023 | 1     | Not available |
| Sep 2023 | 2     | 233.6K        |
| Feb 2024 | 2     | Not available |
| Jul 2024 | 2     | 104.2K        |
| Feb 2025 | 2     | 101.7K        |
| Mar 2025 | 4     | 1.2M          |
| Apr 2025 | 2     | 1.5M          |
| Oct 2025 | 4     | 262.8K        |
| May 2026 | 2     | Not available |
| Jun 2026 | 4     | 215.3K        |

Observed followers: 433,786 to 433,766 (0%) from 2026-07-29 to 2026-08-02. 2 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.