

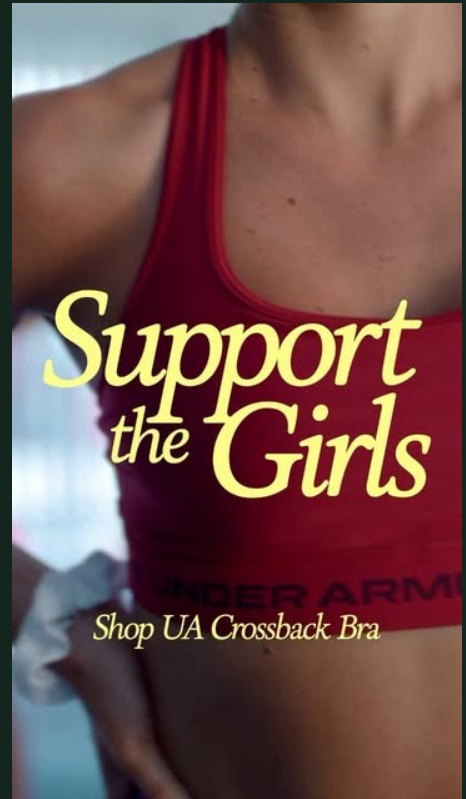
Hanna Cavinder

@hanna.cavinder



Entertainment & Media

American social media personality and former basketball player



968K

Followers

1.9M

Tracked views

9.41%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 24 Oct 2026.

Instagram

@hanna.cavinder

968K

Followers · Current audience snapshot

1.9M

Tracked views
Tracked content sample

9.41%

Engagement

168.1K

Available likes

6.9K

Tracked comments

172

Available posts

371.9K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

31 May 2026

819.4K

views

3 likes / 277 comments

— shares / — saves

Post 2

View content online

Instagram / Reel

06 Dec 2025

370.7K

views

1.2K likes / 39 comments

— shares / — saves

Post 3

View content online

Instagram / Reel

31 May 2026

327.8K

views

22.5K likes / 277 comments

— shares / — saves

Post 4

View content online

Instagram / Reel

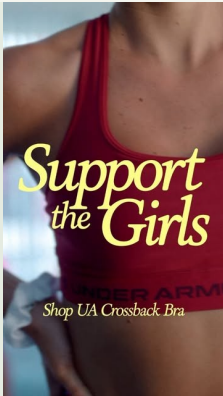
17 Nov 2025

304K

views

1.4K likes / 47 comments

— shares / — saves

Support the Girls
Shop UA Crossback Bra

Instagram / Reel

15 Jul 2026

37.7K

views

3.2K likes / 88 comments

— shares / — saves

AZUCAR TEQUILA
Entrepreneur
THE CAVINDER TWINS' NEWEST VENTURE: A CANNED MARGARITA BRAND

Instagram / Carousel

20 Oct 2026

Not reported

views

4.7K likes / 118 comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Hanna Cavinder

Not currently accepting new collaborations

Instagram / @hanna.cavinder

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@hanna.cavinder / Snapshot: 2026-10-24

Performance	Value	Source scope
Followers	968K	Current audience snapshot
Tracked views	1.9M	Tracked content sample
Engagement	9.41%	Tracked content sample
Available likes	168.1K	Tracked content sample
Tracked comments	6.9K	Tracked content sample
Available posts	172	Platform lifetime total
Average / tracked post	371.9K	Tracked content sample

48 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@hanna.cavinder / Dated source evidence

Follower observations

2 of 2 saved observations.

Recorded date	Followers
2026-07-25	978,786
2026-10-24	967,969

Publication cohorts

12 of 13 saved cohorts.

Month	Posts	Current views
Nov 2025	2	304K
Dec 2025	2	370.7K
Jan 2026	3	Not available
Feb 2026	2	Not available
Mar 2026	2	Not available
Apr 2026	3	Not available
May 2026	6	1.1M
Jun 2026	8	Not available
Jul 2026	6	37.7K
Aug 2026	8	Not available
Sep 2026	2	Not available
Oct 2026	2	Not available

Observed followers: 978,786 to 967,969 (-1.11%) from 2026-07-25 to 2026-10-24. 2 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.