

Haley Cavinder

@haleycavinder



Sports

American internet personality and basketball player



1M

Followers

18.8M

Tracked views

2.36%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 24 Oct 2026.

Instagram

@haleycavinder

1M

Followers · Current audience snapshot

18.8M

Tracked views
Tracked content sample

2.36%

Engagement

427.7K

Available likes

15.9K

Tracked comments

255

Available posts

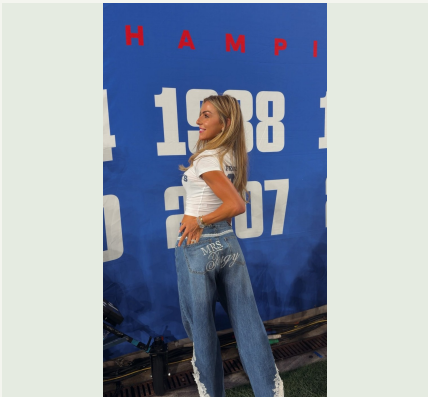
1.1M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.



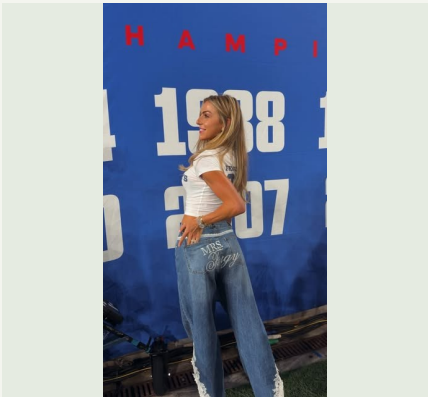
Instagram / Reel

14 Sept 2026

7.8M

views

52.7K likes / 557 comments
— shares / — saves



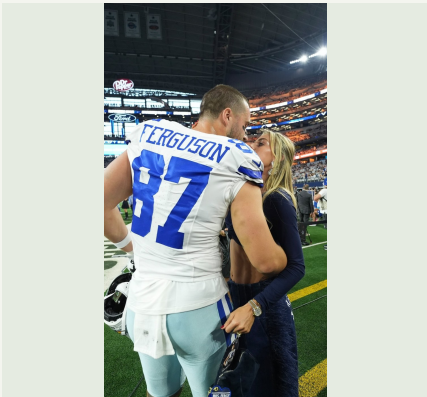
Instagram / Reel

14 Sept 2026

3.3M

views

52.7K likes / 557 comments
— shares / — saves



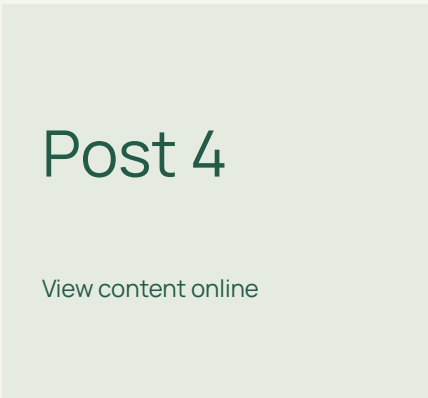
Instagram / Reel

09 Oct 2026

1.9M

views

3 likes / 1.8K comments
— shares / — saves



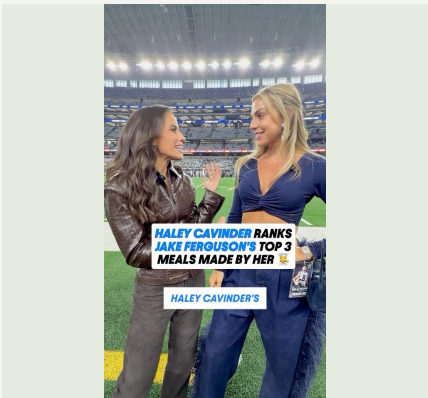
Instagram / Reel

31 May 2026

821.1K

views

3 likes / 277 comments
— shares / — saves



Instagram / Reel

09 Oct 2026

779.2K

views

11K likes / 652 comments
— shares / — saves



Instagram / Reel

20 Sept 2026

738.1K

views

3 likes / 225 comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Haley Cavinder

Not currently accepting new collaborations

Instagram / @haleycavinder

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@haleycavinder / Snapshot: 2026-10-24

Performance	Value	Source scope
Followers	1M	Current audience snapshot
Tracked views	18.8M	Tracked content sample
Engagement	2.36%	Tracked content sample
Available likes	427.7K	Tracked content sample
Tracked comments	15.9K	Tracked content sample
Available posts	255	Platform lifetime total
Average / tracked post	1.1M	Tracked content sample

68 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@haleycavinder / Dated source evidence

Follower observations

3 of 3 saved observations.

Recorded date	Followers
2026-07-26	1,002,404
2026-07-29	1,005,481
2026-10-24	1,002,923

Publication cohorts

10 of 10 saved cohorts.

Month	Posts	Current views
Dec 2025	5	371.4K
Jan 2026	4	Not available
Feb 2026	6	672.7K
Mar 2026	3	Not available
Apr 2026	1	Not available
May 2026	4	821.1K
Jun 2026	11	445.1K
Jul 2026	14	721.6K
Sep 2026	8	11.8M
Oct 2026	12	4M

Observed followers: 1,002,404 to 1,002,923 (+0.05%) from 2026-07-26 to 2026-10-24. 3 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.