

Gus Kenworthy

@guskenworthy

Entertainment & Media

American and British freestyle skier and actor



1.2M

Followers

3.3M

Tracked views

30.00%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 04 Oct 2026.

Instagram

@guskenworthy

1.2M

Followers · Current audience snapshot

3.3M

Tracked views
Tracked content sample

30.00%

Engagement

1.8M

Available likes

19.1K

Tracked comments

12

Available posts

256.9K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

09 Feb 2026

612K

views

60.1K likes / 2.9K comments

— shares / — saves

Post 2

View content online

Instagram / Reel

03 Dec 2025

587.7K

views

37K likes / 354 comments

— shares / — saves

Post 3

View content online

Instagram / Reel

29 Jun 2026

381K

views

9.4K likes / 84 comments

— shares / — saves

Post 4

View content online

Instagram / Reel

19 Jan 2026

295.3K

views

17.5K likes / 506 comments

— shares / — saves

Post 5

View content online

Instagram / Reel

31 Jan 2026

223.7K

views

3.6K likes / 383 comments

— shares / — saves

Post 6

View content online

Instagram / Reel

27 Dec 2025

223.3K

views

3.8K likes / 90 comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Gus Kenworthy

Not currently accepting new collaborations

Instagram / @guskenworthy

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@guskenworthy / Snapshot: 2026-10-04

Performance	Value	Source scope
Followers	1.2M	Current audience snapshot
Tracked views	3.3M	Tracked content sample
Engagement	30.00%	Tracked content sample
Available likes	1.8M	Tracked content sample
Tracked comments	19.1K	Tracked content sample
Available posts	12	Platform lifetime total
Average / tracked post	256.9K	Tracked content sample

66 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@guskenworthy / Dated source evidence

Follower observations

2 of 2 saved observations.

Recorded date	Followers
2026-07-30	1,248,970
2026-10-04	1,244,806

Publication cohorts

11 of 11 saved cohorts.

Month	Posts	Current views
Dec 2025	6	811K
Jan 2026	5	886.8K
Feb 2026	9	612K
Mar 2026	2	Not available
Apr 2026	4	59.5K
May 2026	2	Not available
Jun 2026	10	481.3K
Jul 2026	10	203K
Aug 2026	8	Not available
Sep 2026	8	286.3K
Oct 2026	2	Not available

Observed followers: 1,248,970 to 1,244,806 (-0.33%) from 2026-07-30 to 2026-10-04. 2 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.