

Emily Mariko

@emilymariko

Entertainment & Media

American social media influencer



2M

Followers

21.1M

Tracked views

6.74%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 20 Oct 2026.

Instagram

@emilymariko

2M

Followers · Current audience snapshot

21.1M

Tracked views
Tracked content sample

6.74%

Engagement

1.4M

Available likes

7.7K

Tracked comments

1.8K

Available posts

439.8K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

15 Jul 2026

1.8M

views

63.3K likes / 309 comments

— shares / — saves

Post 2

View content online

Instagram / Reel

25 Jun 2026

1.4M

views

32.6K likes / 153 comments

— shares / — saves

Post 3

View content online

Instagram / Reel

15 Jun 2026

1.1M

views

38.7K likes / 159 comments

— shares / — saves

Post 4

View content online

Instagram / Reel

03 Jul 2026

1.1M

views

28.5K likes / 106 comments

— shares / — saves

Post 5

View content online

Instagram / Reel

18 Jun 2026

1M

views

64.3K likes / 496 comments

— shares / — saves

Post 6

View content online

Instagram / Reel

22 Jun 2026

961.1K

views

32.4K likes / 228 comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Emily Mariko

Not currently accepting new collaborations

Instagram / @emilymariko

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@emilymariko / Snapshot: 2026-10-20

Performance	Value	Source scope
Followers	2M	Current audience snapshot
Tracked views	21.1M	Tracked content sample
Engagement	6.74%	Tracked content sample
Available likes	1.4M	Tracked content sample
Tracked comments	7.7K	Tracked content sample
Available posts	1.8K	Platform lifetime total
Average / tracked post	439.8K	Tracked content sample

60 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@emilymariko / Dated source evidence

Follower observations

2 of 2 saved observations.

Recorded date	Followers
2026-07-25	2,011,718
2026-10-20	1,984,217

Publication cohorts

4 of 4 saved cohorts.

Month	Posts	Current views
Jun 2026	9	7.9M
Jul 2026	27	10.1M
Sep 2026	10	1.9M
Oct 2026	14	1.2M

Observed followers: 2,011,718 to 1,984,217 (-1.37%) from 2026-07-25 to 2026-10-20. 2 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.