

# Dylan Mulvaney

@dylanmulvaney



## Entertainment & Media

American social media personality



1.5M

Followers

43.3M

Tracked views

11.51%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

# Instagram performance.

Source-scoped performance, recorded 21 Oct 2026.

## Instagram

@dylanmulvaney

1.5M

Followers · Current audience snapshot

43.3M

Tracked views  
Tracked content sample

11.51%

Engagement

4.9M

Available likes

53.1K

Tracked comments

146

Available posts

865.4K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.  
Complete account records and dated evidence appear in the appendix.

# The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

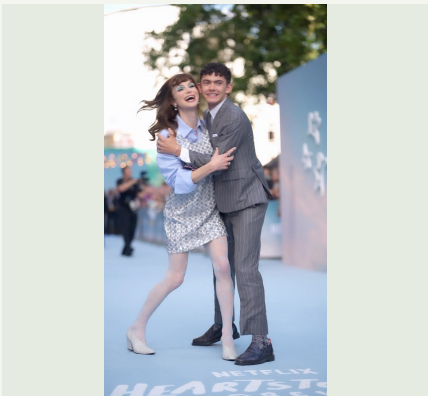
View content online

Instagram / Reel

18 Sept 2025

5.6M views

142.6K likes / 546 comments  
— shares / — saves



Instagram / Reel

15 Jul 2026

2M views

105.3K likes / 375 comments  
— shares / — saves

Post 2

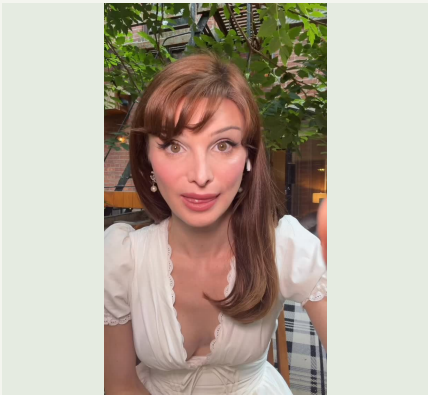
View content online

Instagram / Reel

16 Jan 2026

3.8M views

165.4K likes / 458 comments  
— shares / — saves



Instagram / Reel

26 Jul 2026

3.4M views

263.2K likes / 5.4K comments  
— shares / — saves

Post 5

View content online

Instagram / Reel

15 Feb 2026

1.9M views

118.2K likes / 812 comments  
— shares / — saves

Post 6

View content online

Instagram / Reel

17 Oct 2025

1.7M views

54.6K likes / 168 comments  
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

# Let's work together.

Dylan Mulvaney

Not currently accepting new collaborations

Instagram / @dylanmulvaney

## View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

# Instagram source record.

@dylanmulvaney / Snapshot: 2026-10-21

| Performance            | Value  | Source scope              |
|------------------------|--------|---------------------------|
| Followers              | 1.5M   | Current audience snapshot |
| Tracked views          | 43.3M  | Tracked content sample    |
| Engagement             | 11.51% | Tracked content sample    |
| Available likes        | 4.9M   | Tracked content sample    |
| Tracked comments       | 53.1K  | Tracked content sample    |
| Available posts        | 146    | Platform lifetime total   |
| Average / tracked post | 865.4K | Tracked content sample    |

98 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

# Instagram observations.

@dylanmulvaney / Dated source evidence

## Follower observations

6 of 6 saved observations.

| Recorded date | Followers |
|---------------|-----------|
| 2026-07-25    | 1,523,570 |
| 2026-07-29    | 1,545,186 |
| 2026-08-18    | 1,543,996 |
| 2026-08-24    | 1,542,583 |
| 2026-08-31    | 1,541,690 |
| 2026-10-21    | 1,532,013 |

## Publication cohorts

12 of 16 saved cohorts.

| Month    | Posts | Current views |
|----------|-------|---------------|
| Oct 2025 | 9     | 3.3M          |
| Nov 2025 | 2     | Not available |
| Dec 2025 | 6     | 2.4M          |
| Jan 2026 | 5     | 4.5M          |
| Feb 2026 | 6     | 4.2M          |
| Mar 2026 | 11    | 4.3M          |
| Apr 2026 | 9     | 3.9M          |
| May 2026 | 4     | 472.2K        |
| Jun 2026 | 10    | 3.1M          |
| Jul 2026 | 8     | 5.7M          |
| Aug 2026 | 6     | 156.4K        |
| Sep 2026 | 2     | 242.7K        |

Observed followers: 1,523,570 to 1,532,013 (+0.55%) from 2026-07-25 to 2026-10-21. 6 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.