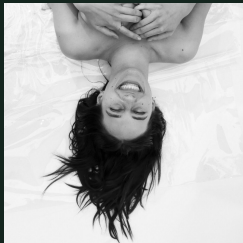


Devon Lee Carlson

@devonleecarlson



Fashion & Beauty

American model, entrepreneur and influencer



1.6M

Followers

17.2M

Tracked views

Not available

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 21 Oct 2026.

Instagram

@devonleecarlson

1.6M

Followers · Current audience snapshot

17.2M

Tracked views
Public-data estimate

Not available

Engagement

2M

Available likes

6.9K

Tracked comments

2.5K

Available posts

344.9K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.



Instagram / Carousel

20 Oct 2026

Not reported views

39.1K likes / 113 comments
— shares / — saves

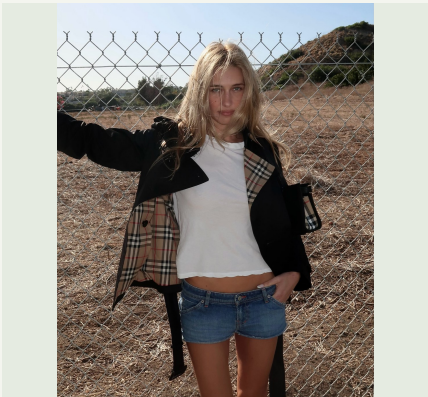


Instagram / Reel

20 Oct 2026

Not reported views

39.1K likes / 113 comments
— shares / — saves

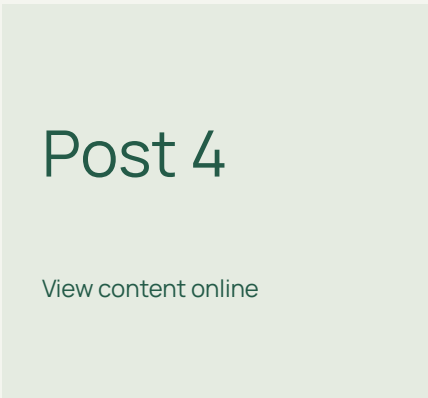


Instagram / Carousel

15 Oct 2026

Not reported views

86.6K likes / 338 comments
— shares / — saves



Instagram / Reel

15 Oct 2026

Not reported views

86.6K likes / 338 comments
— shares / — saves

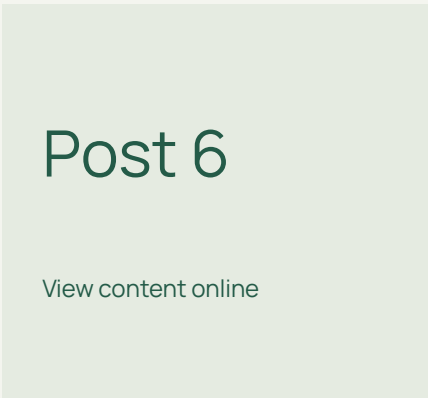


Instagram / Carousel

13 Oct 2026

Not reported views

90.5K likes / 349 comments
— shares / — saves



Instagram / Reel

13 Oct 2026

Not reported views

90.5K likes / 349 comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Devon Lee Carlson

Not currently accepting new collaborations

Instagram / @devonleecarlson

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@devonleecarlson / Snapshot: 2026-10-21

Performance	Value	Source scope
Followers	1.6M	Current audience snapshot
Tracked views	17.2M	Public-data estimate
Available likes	2M	Tracked content sample
Tracked comments	6.9K	Tracked content sample
Available posts	2.5K	Platform lifetime total
Average / tracked post	344.9K	Public-data estimate

36 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@devonleecarlson / Dated source evidence

Follower observations

2 of 2 saved observations.

Recorded date	Followers
2026-07-25	1,561,658
2026-10-21	1,567,932

Publication cohorts

4 of 4 saved cohorts.

Month	Posts	Current views
Jun 2026	6	Not available
Jul 2026	6	Not available
Sep 2026	14	Not available
Oct 2026	10	Not available

Observed followers: 1,561,658 to 1,567,932 (+0.4%) from 2026-07-25 to 2026-10-21. 2 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.