

David Choi

@davidchoimusic



Entertainment & Media

Korean-American musician and YouTube video producer



94.5K

Followers

294.8K

Tracked views

6.48%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 30 Jul 2026.

Instagram

@davidchoimusic

94.5K

Followers · Current audience snapshot

294.8K

Tracked views
Tracked content sample

6.48%

Engagement

18.3K

Available likes

856

Tracked comments

2.3K

Available posts

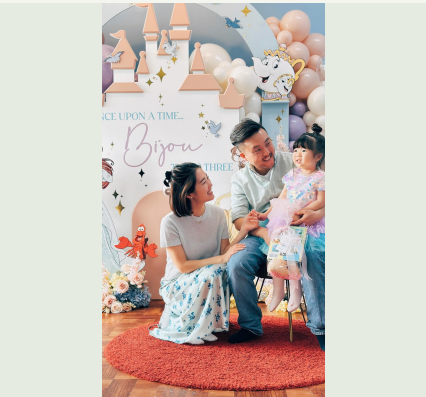
16.4K

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

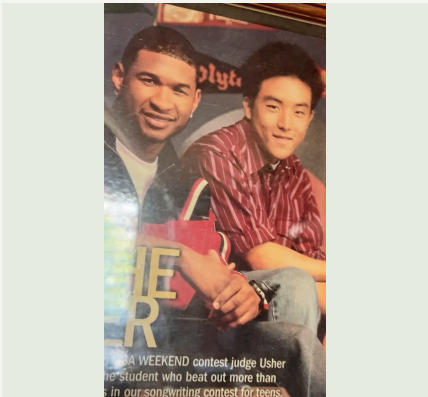


Instagram / Reel

23 Apr 2024

39.4K views

954 likes / 27 comments
— shares / — saves

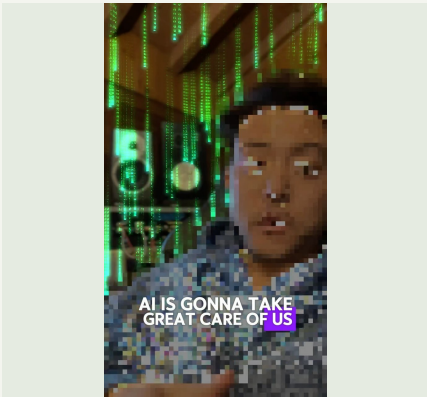


Instagram / Reel

05 Jun 2024

36.8K views

825 likes / 16 comments
— shares / — saves

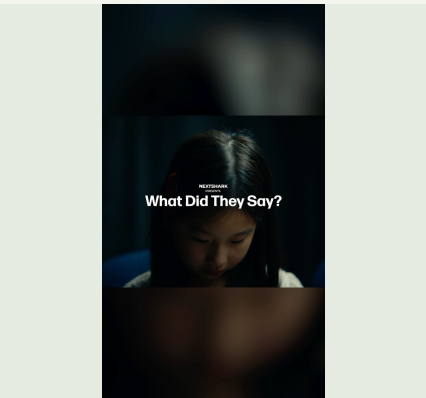


Instagram / Reel

07 Apr 2024

35.9K views

823 likes / 35 comments
— shares / — saves



Instagram / Reel

10 Jun 2024

24.3K views

1K likes / 31 comments
— shares / — saves



Instagram / Reel

09 Jun 2026

21.9K views

965 likes / 85 comments
— shares / — saves



Instagram / Reel

05 Dec 2024

18.7K views

565 likes / 24 comments
— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

David Choi

Not currently accepting new collaborations

Instagram / @davidchoimusic

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@davidchoimusic / Snapshot: 2026-07-30

Performance	Value	Source scope
Followers	94.5K	Current audience snapshot
Tracked views	294.8K	Tracked content sample
Engagement	6.48%	Tracked content sample
Available likes	18.3K	Tracked content sample
Tracked comments	856	Tracked content sample
Available posts	2.3K	Platform lifetime total
Average / tracked post	16.4K	Tracked content sample

36 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@davidchoimusic / Dated source evidence

Follower observations

1 of 1 saved observations.

Recorded date	Followers
2026-07-30	94,473

Publication cohorts

12 of 17 saved cohorts.

Month	Posts	Current views
Jul 2024	2	15.7K
Oct 2024	1	10.2K
Nov 2024	2	Not available
Dec 2024	2	25.3K
Mar 2025	2	12.2K
Apr 2025	4	Not available
Jun 2025	2	19.2K
Jul 2025	2	Not available
Oct 2025	2	Not available
Mar 2026	4	Not available
May 2026	2	Not available
Jun 2026	2	31.6K

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.