KERRI BRIGHT

@bright





Lifestyle

Lifestyle creator sharing daily content with a highly engaged community. Open to brand collaborations that fit my audience.

17.1M	188.5M	Not available
Followers	Tracked views	Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 12 Nov 2026.

Instagram

@bright

17.1M

Followers · Current audience snapshot

188.5M

Tracked views

Public-data estimate

Not available

Engagement

18.3M	67.5K	1.6K	3.8M
Available likes	Tracked comments	Available posts	Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.



Instagram / Carousel

04 Nov 2026

Not reported views

519.8K likes / 2.5K comments

— shares / — saves



Instagram / Reel

04 Nov 2026

Not reported views

519.8K likes / 2.5K comments

— shares / — saves



Instagram / Carousel

23 Oct 2026

Not reported views

197.6K likes / 905 comments

— shares / — saves



Instagram / Reel

23 Oct 2026

Not reported views

197.6K likes / 905 comments

— shares / — saves



Instagram / Carousel

21 Oct 2026

Not reported views

369.7K likes / 1.3K comments

— shares / — saves



Instagram / Reel

21 Oct 2026

Not reported views

369.7K likes / 1.3K comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let’s work together.

KERRI BRIGHT

Not currently accepting new collaborations

Instagram / @bright

View the current media kit

Send a collaboration inquiry

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@bright / Snapshot: 2026-11-12

Performance	Value	Source scope
Followers	17.1M	Current audience snapshot
Tracked views	188.5M	Public-data estimate
Available likes	18.3M	Tracked content sample
Tracked comments	67.5K	Tracked content sample
Available posts	1.6K	Platform lifetime total
Average / tracked post	3.8M	Public-data estimate

36 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@bright / Dated source evidence

Follower observations

1 of 1 saved observations.

Recorded date	Followers
2026-11-12	17,137,397

Publication cohorts

6 of 6 saved cohorts.

Month	Posts	Current views
Jun 2026	3	Not available
Jul 2026	4	Not available
Aug 2026	2	Not available
Sep 2026	13	Not available
Oct 2026	12	Not available
Nov 2026	2	Not available

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.