

Rebecca Ma

@beccaxbloom



Other

American influencer and heiress



3.5M

Followers

92.9M

Tracked views

22.23%

Engagement

Available source totals; scopes differ by platform. Tracked figures are not guaranteed reach.

Instagram performance.

Source-scoped performance, recorded 21 Oct 2026.

Instagram

@beccaxbloom

3.5M

Followers · Current audience snapshot

92.9M

Tracked views
Tracked content sample

22.23%

Engagement

20.5M

Available likes

108.3K

Tracked comments

393

Available posts

5.8M

Average / tracked post

Source-scoped performance data. YouTube values appear separately and are excluded from combined totals.
Complete account records and dated evidence appear in the appendix.

The work, in view.

Selected tracked posts. Select a photograph or post link to open the original content.

Post 1

View content online

Instagram / Reel

04 Sept 2025

26.9M

views

1.5M likes / 11.9K comments

— shares / — saves

Instagram / Reel

29 Sept 2026

21.2M

views

2M likes / 8K comments

— shares / — saves

Post 3

View content online

Instagram / Reel

29 Sept 2026

9.8M

views

2M likes / 8K comments

— shares / — saves

Post 4

View content online

Instagram / Reel

03 Jun 2025

9.5M

views

303.2K likes / 1.5K comments

— shares / — saves

Post 5

View content online

Instagram / Reel

26 Apr 2025

6.3M

views

163.6K likes / 1.3K comments

— shares / — saves

Post 6

View content online

Instagram / Reel

08 Sept 2025

5.9M

views

107.4K likes / 1K comments

— shares / — saves

— = not reported. Counts are source-reported, not unique people or guaranteed reach. Platform view definitions may differ.

Let's work together.

Rebecca Ma

Not currently accepting new collaborations

Instagram / @beccaxbloom

View the current media kit

Share your brand and campaign goal, preferred platforms and deliverables, timing, budget and any usage or exclusivity requirements. Confirm the final scope directly with the creator.

This is a snapshot of the information available when exported. The live media kit may contain newer metrics, availability and pricing. Private shipping details are shared separately by the creator.

Instagram source record.

@beccaxbloom / Snapshot: 2026-10-21

Performance	Value	Source scope
Followers	3.5M	Current audience snapshot
Tracked views	92.9M	Tracked content sample
Engagement	22.23%	Tracked content sample
Available likes	20.5M	Tracked content sample
Tracked comments	108.3K	Tracked content sample
Available posts	393	Platform lifetime total
Average / tracked post	5.8M	Tracked content sample

127 posts in the tracked sample. Performance totals and published-content counts may describe different source scopes.

Instagram observations.

@beccaxbloom / Dated source evidence

Follower observations

8 of 8 saved observations.

Recorded date	Followers
2026-07-28	3,458,693
2026-08-18	3,499,309
2026-08-31	3,505,085
2026-09-05	3,502,558
2026-09-13	3,508,509
2026-10-03	3,532,831
2026-10-17	3,535,923
2026-10-21	3,532,348

Publication cohorts

12 of 30 saved cohorts.

Month	Posts	Current views
Apr 2025	1	6.3M
May 2025	2	Not available
Jun 2025	4	9.5M
Sep 2025	18	38.3M
Oct 2025	2	Not available
Nov 2025	1	Not available
Dec 2025	4	Not available
Feb 2026	2	Not available
Jul 2026	3	Not available
Aug 2026	5	1.6M
Sep 2026	8	32M
Oct 2026	6	5.2M

Observed followers: 3,458,693 to 3,532,348 (+2.13%) from 2026-07-28 to 2026-10-21. 8 saved observations; not annualized.

Daily observations do not replace complete 30-day totals. Cohort views are current views of posts published in each month, not account growth or views earned during that month. — = not reported.

Publishing mix: Short-form video 100%. Share of the available content sample by format.

Audience demographics were not supplied for this account. Missing segments are not treated as zero.